

## Message Text

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ACTION ARA-14

INFO OCT-01 ISO-00 EB-07 AID-05 CPR-01 COME-00 CIAE-00

INR-07 NSAE-00 TRSE-00 /035 W

-----041344 021538Z /53

P 021500Z JUL 77

FM AMEMBASSY BRASILIA

TO SECSTATE WASHDC PRIORITY 2568

LIMITED OFFICIAL USE BRASILIA 5503

E.O. 11652: N/A

TAGS: ETRD, BR

SUBJ: U.S.-BRAZIL BUSINESS COUNCIL

1. EMBASSY UNDERSTANDS THAT PREPARATIONS ARE NOW UNDERWAY FOR THE ANNUAL MEETING OF THE U.S.-BRAZIL BUSINESS COUNCIL WHICH THIS YEAR IS BEING HELD IN WASHINGTON. EMBASSY RECOMMENDS THAT INTERESTED WASHINGTON AGENCIES EXTEND ALL APPROPRIATE ASSISTANCE, INCLUDING ARRANGEMENTS FOR THE GROUP TO MEET WITH HIGH ADMINISTRATION OFFICIALS.

2. AS THE DEPARTMENT IS AWARE, THE COUNCIL INCLUDES TOP EXECUTIVES FROM PRESTIGIOUS BRAZILIAN BUSINESS ORGANIZATIONS. WHEN THE GROUP MET HERE LAST YEAR IT WAS RECEIVED AT THE HIGHEST LEVELS OF THE BRAZILIAN GOVERNMENT. THE IDEA OF CREATING THIS COUNCIL WAS APPROVED BY PRESIDENT GEISEL PERSONALLY, AND MINISTER CHIEF REIS VELLOSO DEVOTED CONSIDERABLE PERSONAL EFFORT TO GETTING IT ESTABLISHED. THE GOB HAS HAD HIGH HOPES FOR THE COUNCIL AS AN ADDITIONAL IMPORTANT LINK TO THE US. WE REALIZE THE CONFLICTING DEMANDS ON WASHINGTON OFFICIALS, BUT URGE THAT WASHINGTON AGENCIES COOPERATE WITH THE AMERICAN CHAMBER TO MAKE THE MEETINGS A SUCCESS.

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3. SHOULD THE USG FAIL TO RECIPROCATATE THE VERY WARM RECEPTION THE GROUP RECEIVED IN BRASILIA LAST YEAR (WHICH INCLUDED PARTICIPATION BY A GROUP OF SENIOR BRAZILIAN MINISTERS IN THE COUNCIL'S PROGRAM), WE BELIEVE THIS WOULD BE MISREAD HERE IN BRAZIL AS SIGNALLING A LACK OF GENUINE USG INTEREST IN THE US-BRAZILIAN DIALOGUE.

JOHNSON

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
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**Original Handling Restrictions:** n/a  
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**Review Markings:**  
Margaret P. Grafeld  
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